

2022 Sponsorship Levels and Recognition

Lead Sponsor

\$149,999 - \$75,000

- Recognition on the official *FIRST* website (firstinspires.org) and listed in the 2022 FIRST Annual Report
- Full page recognition in 2022 event Program Book
- VIP passes for 2022 FIRST World Championship functions in Houston (access to Hospitality Center, preferred event seating, invitations to Friday Night Showcase Dinner)
- Keynote speaking opportunities for Tallahassee Regional event opening or closing ceremony
- VIP Event Sponsorship/Speaking opportunity
- 10' x 15" Preferred Placement Exhibit at the event

Co-Sponsors

\$74,999- \$40,000

- Recognition on the official *FIRST* website (firstinspires.org) and listed in the 2022 FIRST Annual Report
- Half page recognition in 2022 event Program Book
- VIP Passes for the 2022 *FIRST* World Championship
- Introduction and speaking opportunities at event opening or closing ceremony
- Event Sponsor recognition on signage at event, off-site promotions and exhibits
- 10' x 10' Preferred Placement Exhibit at the event

Leader in Technology Sponsor \$39,999 -\$25,000

- Recognition on the official FIRST website (firstinspires.org) and listed in the 2022 FIRST Annual Report
- Opportunity to have a Preferred Placement 6 x 4 table at the event
- Introduction and speaking opportunities at event opening or closing ceremony
- Tallahassee Regional *Leader in Technology* Sponsor recognition on signage at event, off-site promotions and exhibits

All Sponsors Receive

- **VIP 2-day pass**
VIP seating area,
VIP Parking passes &
VIP Luncheon Invitations
- Recognition as a *FIRST* Robotics Competition Tallahassee Regional Sponsor by the Master of Ceremonies
- Recognition in event Program Books and on event website (TallahasseeFRC.org)
- Event Signage and Electronic Banners recognition throughout 3-day competition

Sponsor Now

To sponsor the 2022 Tallahassee Regional or for information on custom sponsor opportunities, contact Wendy Austin at waustin@firstinspires.org or 407-247-6776

To learn more, visit www.TallahasseeFRC.org

Alumni Program Sponsor \$39,999 - \$25,000

- Recognition on the official FIRST website (firstinspires.org) and listed in the 2022 FIRST Annual Report
 - Alumni Program Sponsor recognition
 - Sponsor table with alumni at VIP Luncheon
 - Guest speaker opportunity at VIP Luncheon
 - 5 guest invitations to VIP Luncheon
 - *Alumni Program Sponsor* recognition on signage in Stellar Alumni exhibit area
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Captain of Innovation Sponsor \$24,999 – \$10,000

- Recognized as Tallahassee Regional Captain of Innovation Sponsor in all event promotional materials and whenever the event is mentioned
 - Opportunity to have a 6 x 4 table at event
 - Listed in the 2022 FIRST Annual Report and recognized in the Tallahassee Regional Program Book
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Friend of the Future Sponsor \$9,999 – \$5,000

- Recognized as Tallahassee Regional *Friend of the Future* Sponsor in all event promotional materials and whenever the event is mentioned
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VIP Luncheon Sponsor \$9,999 – \$5,000

- VIP Luncheon Sponsor recognition
 - Honor table with Keynote speaker
 - Guest speaker opportunity
 - 2 guest invitations
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Robot Booster Sponsor \$4,999 – \$1,000

- Recognized as Tallahassee Regional Robot Booster Sponsor in all event promotional materials and whenever the event is mentioned
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Regional Fan Sponsor Up to \$999

- Listed as a Tallahassee Regional Fan Sponsor in event Program Book

All references to “event” benefits refer only to the Tallahassee Regional FIRST Robotics Competition held at the Alfred Lawson Jr. Multipurpose Center March 16th-19th 2022; unless otherwise noted.

Developing Florida’s High-Tech Workforce!

For Inspiration and Recognition of Science and Technology (FIRST) is a non-profit 501(c)(3) organization | EIN 22-2990908 | www.TallahasseeFRC.org

About the Tallahassee Regional

FIRST Robotics Competition combines the excitement of sport with the rigors of science and technology. Each season culminates with events like the Tallahassee Regional where qualifying teams compete for awards and a spot at the *FIRST* Championship.

The Tallahassee Regional is a new Regional and the first of it’s kind at a Historically Black College and University

About *FIRST*

FIRST (For Inspiration and Recognition of Science and Technology) was founded in 1989 by inventor Dean Kamen. The mission of FIRST is to inspire young people to be science and technology leaders, by engaging them in exciting Mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

2022 FIRST Robotics Competition Worldwide

- 4,000 teams
- 100,000 students (Ages 14-18; Grades 9-12)
- Representing 35 countries

Numbers projected for 2021-2022 season.

